

INTRODUCTION/
EDITORIAL CREDITS



MEDIA INFORMATION

TO THE MEDIA

Welcome to the 12th season of Monarchs basketball. The Monarchs media relations department will do everything possible to assist you in your coverage of the team during the 2008 WNBA season. If we can ever be of any assistance, please do not hesitate to call on us. In an effort to continue to provide a professional working environment, we have established the following media guidelines.

CREDENTIALS

Single game press credentials can be reserved by accredited media members via e-mail (Brutlag@arcoarena.com) until 24 hours prior to the requested game and by 5 p.m. Friday for all weekend and Monday games (no exceptions). Media members covering the Monarchs on a regular basis will be issued full season credentials, but are still required to reserve seating for all games via phone (916-928-8112) or e-mail (Brutlag@arcoarena.com) to the media relations office by the above mentioned deadline. Please confirm your request prior to arriving at the game. A request does not guarantee a credential. Credentials will allow working media members entry into ARCO Arena, while also providing reserved press seating and access to both team locker rooms and the media press room. In all cases, credentials are non-transferable and any unauthorized use will subject the bearer to ejection from ARCO Arena and forfeiture of the credential. All single game credentials may be picked up beginning two hours prior to game time at the media check-in table located at the Southeast security entrance of ARCO Arena.

PRESS ROOM

The Monarchs press room is located on the Operations Level, East side of the Arena (next to Monarchs Locker Room). Admittance/space is limited to working media members with credentials only. The press room will open two hours before the game and will remain open throughout the game until the last working media member has finished his/her gamenight duties. The professional intent of the press room is to provide a meeting and working place for writers, reporters, broadcasters and game personnel. Family members and guests will not be admitted in the press room. Any abuse of the press room and/or press privileges will result in forfeiture of your press pass. Television monitors, telephones and workspace will be provided in the press room.

LOCKER ROOMS

The Monarchs locker room is located on the Operations Level, East side of the Arena (under section 121). The visitors locker room is located on the Operations Level, West side of the Arena (under section 108). In accordance with WNBA policy, both locker rooms are open for a 30-minute period ending one hour prior to the start of the game. Locker rooms re-open to the media after the game no later than 10 minutes following the conclusion of the game and remain open for 30 minutes. Following the 30-minute period, locker rooms close for a 20-30 minute period to allow players to shower and dress. If necessary, the locker rooms may re-open. Only those individuals with prominently displayed credentials will gain admittance into the locker rooms. Your cooperation and courtesy is asked in maintaining a proper working atmosphere for all interviews.

TELEVISION/ RADIO

Television and radio broadcast positions are located along the scorers' table on the North sideline. The Monarchs media relations department will arrange statisticians for all radio and television broadcasters. If statisticians are needed, please contact the media relations department at least 72 hours prior to game time. Once arrangements are made for statisticians, the individual must be paid whether or not they are used. The media relations department will also arrange pregame, halftime and postgame interviews according to WNBA guidelines. Please make arrangements for those interviews as early as possible.

MEDIA SEATING

Reserved media seating has been designated on the scorers' table and behind the team benches. All seats are reserved and marked with place cards for each individual media member. Seating charts are posted at the media check-in desk and in the press room. Individuals are asked to sit in their pre-assigned seats. Electrical outlets and telephones are placed on press row for your convenience. If a media member is in need of an individual phone, please contact the media relations department for assistance. Statistics and out of town scores will be distributed throughout the game.

PHOTOGRAPHERS

Limited designated spaces are available on each baseline for both still photographers and television camera positions. All photographers are required to wear a credential and those without will not be allowed on the Arena floor.

MEDIA PARKING

Media members are asked to enter the Arena parking area via Toll Plaza 9 and park in Lot K.

MEDIA ENTRANCE

The media entrance is located through the security entrance on the Southeast side of the Arena.

SERVICES

A pregame media meal with beverages will be served in the press room. Game notes and GameTime will be available in the press room before the start of the game. In addition, play-by-play sheets, halftime-quarter box scores and postgame quotes and notes will be available in the press room following the game. Box scores and play-by-play sheets will be delivered in a prompt manner to press row at the end of each quarter. Advance game notes will be delivered to the hotel of all visiting media members. In order to provide this service efficiently, we ask that you contact the Monarchs media relations department if you are not staying at the designated team hotel. If there is anything else that we can do to assist your coverage of the Monarchs this WNBA season, please do not hesitate to ask.

MEDIA RELATIONS STAFF AND CONTACT INFORMATION

Rebecca Brutlag, Media Relations Manager 916-928-8112 player interviews, credentials
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2009 SACRAMENTO MONARCHS **MEDIA GUIDE**

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